

ETHNIC SKIN CARE

Ethnic skin needs products to focus on its unique needs. Ethnic consumers are more concerned with natural and organic ingredients.

PORE SIZE

Larger pore size and higher sebum secretion are characteristic at dark skins. Treatments to reduce pore' sizes while providing hydration are of most need to reduce skin's imperfections

Pore Reductyl

EXFOLIATION

Stratum corneum of dark skin is more compact and prone to cohesion. It also has curly follicles, so ingrown hairs are common at dark skins. Exfoliation is key for acne marks, keloids and imperfections to release dead cells and help cell turnover

Cobio - α Ha

IMPERFECTIONS

Ethnic skins are thicker than lighter ones and wound healing is more difficult, often producing keloids. They are also more prone to acne, so marks are very visible and unpleasant.

Dragon's Blood

MOISTURIZATION

Darker skins have less lipids so it is less protected and hydrated. Cosmetics with Ceramides and Poly-Unsaturated Fatty Acids will help to get a better moisturized skin

Inca Omega Oil

SEBUM CONTROL

Acne is a common problem at dark skin as it frequently produces scars, hyperpigmentation and uneven skin tone. That makes sebum treatments so important for dark skins

Seboreductyl

ETHNIC HAIR CARE

Curly hair is more fragile than straight hair. When it is tightly curled, the sebum cannot travel down the hair strand and dryness is an issue, being susceptible to more breakage and scalp damage. Curly hair requires specific care:

Chiaprotect

Emollient, protective,
smoothing and nourishing
Restores almost 90 % hair
shine and gloss
Prevents hair color fading from
sun exposure
Protects hair fiber
Hair repairing

Glycoenergizer Hair

Assures the intense
energy needs in the hair
growth phase
Epigenetic activity:
Stimulates hair growth
Hair anti-aging

Bio-capigen Veg

Reinforces capillary
structure
Increases keratin synthesis
Ideal for intensive anti hair-
loss treatments

Trichomega

Indicated for Split ends &
broken hairs
Helps restore the lipid layer
Improves hair resistance
Omega 3 promotes a faster
hair growth and helps the
hair to be healthier, feeding
the follicles to stimulate
growth and shine