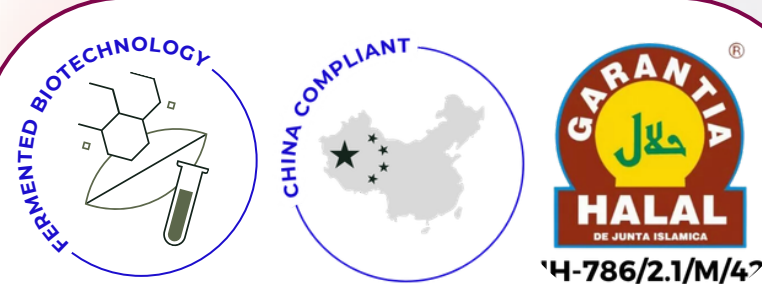


VINEACTYL

VINEACTYL is a **biotechnological active ingredient** derived from *Vitis vinifera* leaf extract, used as a substrate in a **fermentation process** involving *Saccharomyces cerevisiae*.

Thanks to this process, the **polyphenolic content** of the ingredient is **enhanced up to x4 times**, making it rich in catechins and gallic acid.

It has been developed to protect and care for the **scalp**, thereby **improving overall hair quality**. It **strengthens the hair fiber** by **reducing breakage force** while enhancing **scalp hydration and comfort**.



INCI
Glycerin, *Saccharomyces ferment filtrate*, *Vitis vinifera* leaf extract

SOLUBILITY
Hydrosoluble

DOSE OF USE
1-3%

EFFICACY TESTS

IN VIVO

2% VINEACTYL
Scalp & Hair Mist

23 volunteers
11 vol (Vineactyl)
12 vol (Placebo)

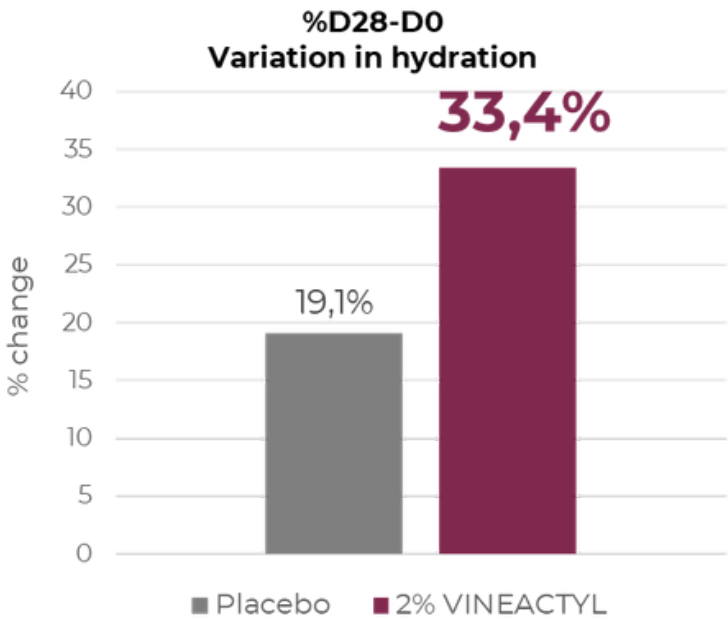
28 days
1 application/day

SCALP HYDRATION & COMFORT

- Evaluation of **scalp hydration** with Corneometer CM8265 connected to Cutometer dual MPA



Excelent dermatological compatibility



91%

of the volunteers perceived **greater scalp comfort after application**.

VINEACTYL shows an **improvement in scalp hydration and comfort**. Up to **1.75 times** more effective than a placebo

IN VIVO

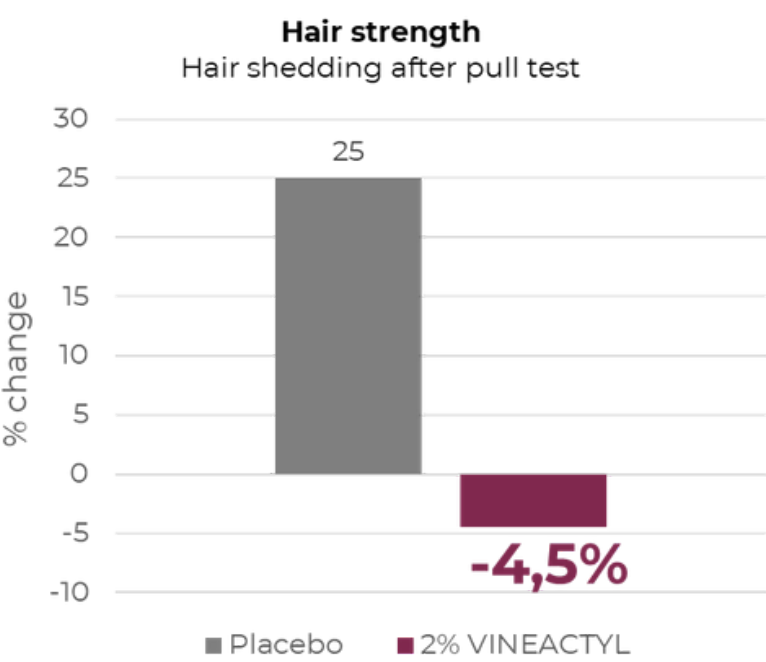
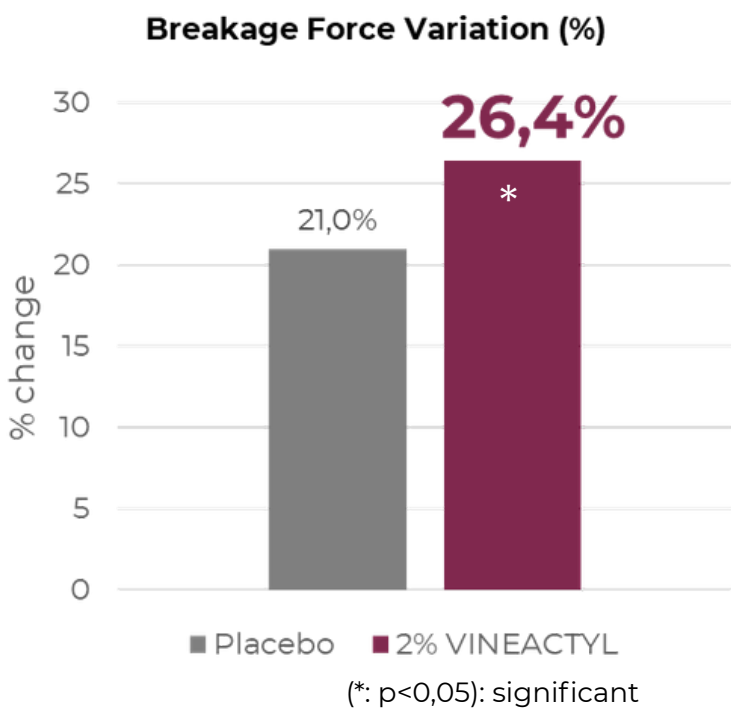
2% VINEACTYL
Scalp & Hair Mist

23 volunteers
11 vol (Vineactyl)
12 vol (Placebo)

28 days
1 application/day

HAIR STRENGTH IMPROVEMENT

- **Evaluation of anti-breakage efficacy:**
 - Dynamometer
 - 10 hair fibers / volunteer
- **Assessment of hair attachment at the root:**
 - Pull test: nb of hairs that fall out when controlled traction is applied
 - 60 hair shafts / volunteer



VINEACTYL shows a significant **improvement in hair strength** by reducing hair breakage and improving hair resistance.

91%

of the volunteers **noticed stronger hair**.

100%

of the volunteers felt an **improvement in scalp resilience**.

Marketing claims



HIGH TECH BIOFERMENTED INGREDIENT



BOOSTED POLYPHENOL CONTENT



STRONGER HAIR ANCHORING



HAIR BREAKAGE REDUCTION



SCALP HYDRATION & COMFORT



MORE INFORMATION