

Deep repair for weak and curly hair

ETHOMEGA

COBIOSA
NATURALLY EFFECTIVE

Exclusive and exotic blend of oils that combines the **soothing, antioxidant properties** of **Chia seed oil** with the powerful nourishing properties of **Sacha Inchi oil**.

ETHOMEGA is rich on:

- A high content of **polyunsaturated fatty acids (PUFAs)**:
- Especially concentrated in **α -linolenic acid (Ω 3)**.
- High concentration of **linoleic acid (Ω 6) and oleic acid (Ω 9)**.
- High concentration of **tocopherols** (delta and especially gamma, not found in other botanical oils).



INCI

Plukenetia Volubilis Seed Oil, Salvia Hispanica Seed Oil

DOSE OF USE

1-5%

SOLUBILITY

Oil-soluble

EFFICACY TESTS

EX VIVO

1% Ethomega

8 hair locks

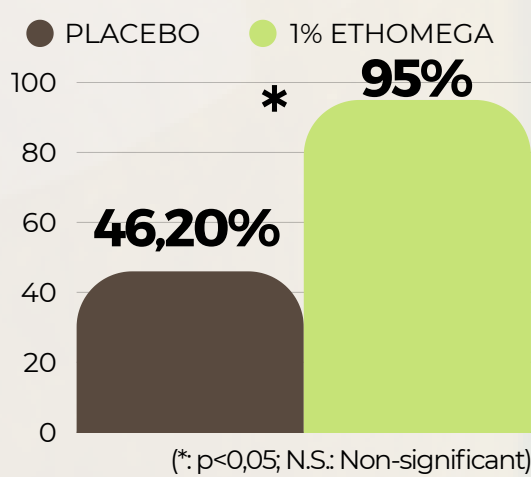
1 application

BRIGHTNESS

- Conditioner A (1% ETHOMEGA) versus Conditioner B.
- Gloss measurement evaluated by Glossymeter.
- Measurement of nourishment evaluated by Visioscan.
- Application for 5' + rinse.

ETHOMEGA 1% increased hair shine by 95.0% vs. placebo (46.2%).

Increase in hair brightness (% change)



+ 95,0%
brightness
after one application

EX VIVO

1% Ethomega

12 hair strands

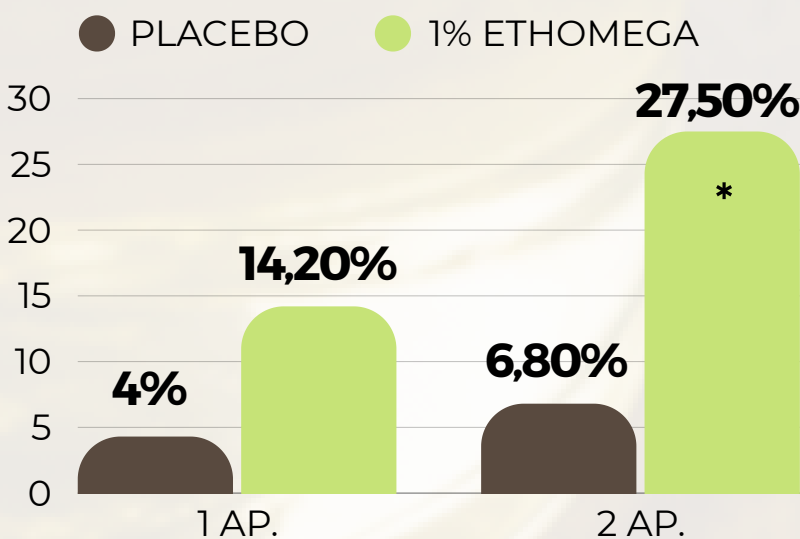
2 applications

HAIR STRENGTH

- Shampoo C versus Shampoo D (1% ETHOMEGA).
- Force dynamometer to evaluate the breaking strength.
- Products were applied for 1 minute and then rinsed. 2 applications per product.

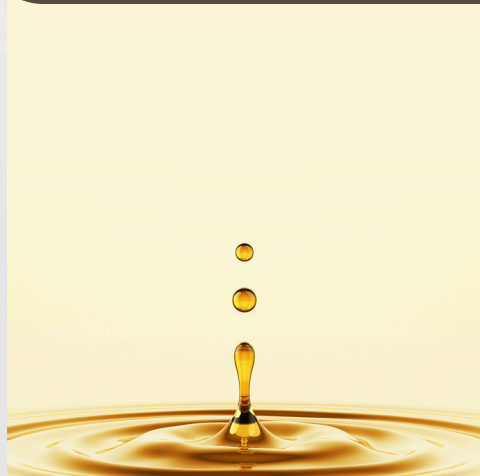
ETHOMEGA 1% increased hair resistance by 14.2% with a single application. After two applications, an increase of 27.5% was obtained.

Hair strength (%)

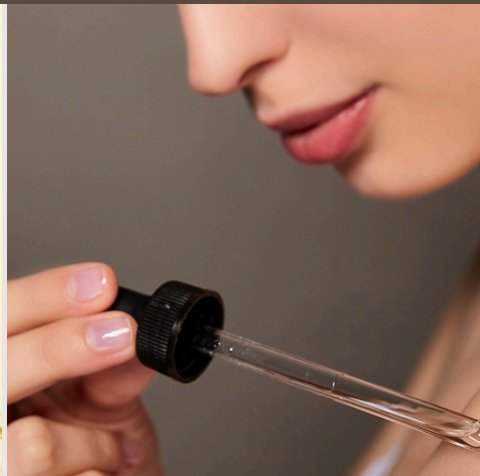


+ 27,5%
capillary strength
after two applications

Marketing claims



**EXCLUSIVE AND
EXOTIC BLEND OF
OILS**



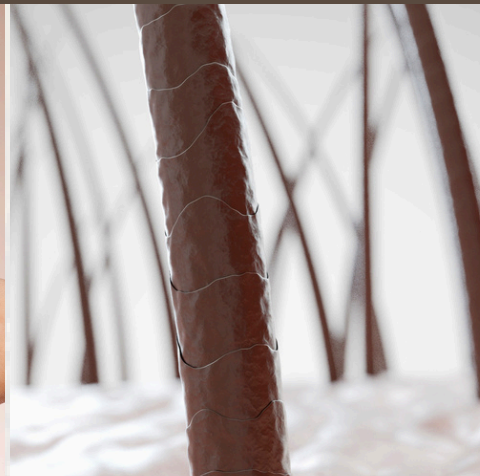
DRY TOUCH



**DECREASE IN
BREAKAGE**



**INCREASED
BRIGHTNESS**



**RESTORES THE
CAPILLARY
BARRIER**



SCALP NUTRITION